



Omni
WELLNESS
CENTER™

LEVERAGE YOUR A4M CERTIFICATION

SIMPLE APPROACH.
ROBUST RESULTS.

*We've integrated
onsite healthcare into
elite fitness centers . . .
and now the
opportunity
is yours!*





“HELPING PEOPLE LOOK GOOD, FEEL BETTER AND PERFORM WELL.”

PHYSICIAN OPPORTUNITY

In today's ultracompetitive fitness world, high-end fitness centers need a way to easily increase member value and retention as well as add a new, highly **profitable revenue stream**. Physicians, too, are looking for ways to expand their practice with minimal effort.

OmniWellness™ can do all three by combining the benefits of a fitness center membership with the latest in onsite health and wellness support and specialized A4M physician access. OmniWellness Center is the perfect enhancement for elite members who seek new ways to gain a health advantage, whether in performance or age-defying fitness. The service also creates an opportunity for our physician partners to reach new patients. The OmniWellness Center™ is designed specifically to meet at the intersection of elite member need, physician expertise, and on-demand access via our exclusive patented 3D aligned-eye contact telemedicine platform.

OVERVIEW

The OmniWellness Center is an all-in-one addition to the elite fitness center, providing on-site, on-demand, personalized access to your specialized physician care, Synced with advanced fitness trainer support. This program brings together health, wellness, fitness testing, nutritional assessment, and the predictive support needs of elite members in one easily accessible program at the fitness center and is delivered remotely by you. With its concierge-level program support and a full range of health and wellness tools, trainers and elite members can develop a fitness plan that will achieve the desired performance gains or age-defying fitness the elite member is seeking.

PHYSICIAN GAIN

New patients, new revenue, no travel, unique telemedicine platform, and Omni Wellness Center provides the patient panel!

ELITE MEMBER GAIN

Advanced fitness and performance

FITNESS CENTER GAIN

Increased retention, enhanced member value and new trainer certifications yielding increased revenue

OMNIWELLNESS CENTER PROGRAM

The OmniWellness Center will offer 700 square feet of all-inclusive service located within the fitness center, including access to specialized fitness and anti-aging physician care delivered through a proven fitness protocol personalized to each elite member. The system includes: personal trainer consultation space, a waiting area, utilization of the Inbody system, and interactive member messaging. It is fully integrated with the patented OminAccess telemedicine suite for patient and physician engagement.





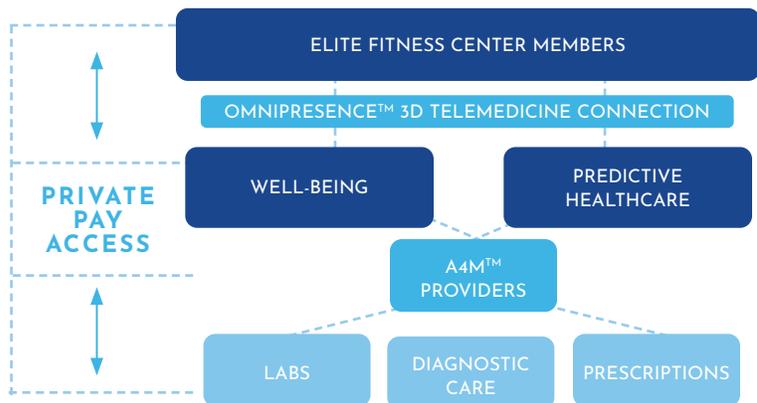
HOW IT WORKS FOR A4M PHYSICIANS

By partnering with OmniWellness and elite fitness centers installing an OmniWellness Center, you have immediate access to a new patient panel, new volume, and new cash pay revenue, all while visiting remotely via our OmniAccess telemedicine platform. You can differentiate your practice by providing immediate on-site access to your acclaimed physician counsel, supported by world-class diagnostics, timely and thorough metabolic labs, prescription management, and advanced trainer certifications. This program is geared to elite members but is also open and available to all members and brings new value and opportunity for enhanced cash-pay revenue for both the fitness center, the training staff, and your physician practice.

Within minutes, an elite fitness center member can engage with you, complete a benchmark assessment, review their elite fitness plan, coordinate with their trainer, obtain required and prescribed supplements and medications, and then put the plan into action directly on the fitness center floor. This streamlining maintains routines, adds high value, and increases member engagement with elite club members.

The OmniWellness Center offers immediate value to existing members and is attractive to potential members. Members opt in to the program through a cash-pay enrollment that includes many additional in-house benefits provided by OmniWellness, which complement and enhance their membership.

OMNIWELLNESS CENTER INTEGRATED PROGRAM



YOU ARE PAID FOR EACH AND EVERY ELITE MEMBER VISIT. WE PROVIDE THE OMNIACCESS TELEMEDICINE PLATFORM AND SYSTEM TO COMPLETE THE VISITS.



THE OPPORTUNITY AND YOUR BENEFITS

The OmniWellness Center opportunity is available with little additional effort to source patients and requires no travel. You'll also get onsite RN/CNP assistance, plus the following benefits:

- Incremental revenue opportunity
- Increased practice value
- Access to a leading telemedicine system for your broader practice, reducing no-shows and reschedules
- On-demand access to a new patient panel sourced for you

PROGRAM PARTICIPATION REQUIREMENTS

A physician must meet certain requirements in order to qualify as a provider of the OmniWellness Center program. Requirements include a minimum of 10 hours per month available to engage elite members, acceptance of the OmniAccess Physician Hub agreement, active participation in the promotion of the OmniWellness Center to fitness center members, and agreement to overall program provisions, which include:

- Physician agreement to participate in the OmniWellness Center MSO
- Providing your own medical/malpractice insurance
- Financial agreement for the OmniWellness Center Elite member visits
- Marketing agreement for member promotion

GETTING STARTED

Expand your practice to a new, higher level. Let's connect and schedule a program review and revenue opportunity discussion.

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